

In Memory of Herb Pocklington

May 9, 2015



Herb Pocklington passed away May 9, 2015 at his home in Florida. Herb was one of the top echelon of Chris Craft executives, serving in many capacities over the years, including International management. He was a boyhood friend of Chris Smith, both from Algonac, MI, and they both worked at Chris Craft. Herb served Chris Craft as a buyer, Public Relations Director, Advertising Manager, Director of Product Planning & Styling, and as CEO of international operations, residing in Switzerland.

His overseas management experience includes service as Chairman & CEO of Chris-Craft S.A. (Switzerland) and Chris-Craft Italia. He traveled to 66 countries and established manufacturing operations in Australia, Chile, Italy, Netherlands & Uruguay.

Herb retired in 1992 as President of Hatteras International, a multinational company and the world's largest builder of large, luxury Motor Yachts.

After retiring from business, he became Chairman of the INTERPLANA Consulting Group, comprised of six former international CEOs and executives. Herb and his wife had made their home in Merrit Island, Florida.

He will be missed.

The link is excerpted and slightly edited from 'Woody Boater' website -----